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R. E. Olds Transportation Museum announces retirement of its Executive Director – Search for replacement to commence immediately.

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Lansing, Michigan – The R.E. Olds Transportation Museum announced today that Executive Director William “Bill” Adcock will retire from his position effective the end of 2020. A Search Committee comprised of current museum board members, community leaders and members of the Olds family has been established.

Adcock originally joined the Olds Museum board in 2000 and served as a board trustee and board President until 2011 when he agreed to serve as the next Executive Director of the museum.

Adcock headed efforts to establish the financial stability of the museum by returning it to profitability while also working with the City of Lansing to acquire the museum’s current building. The museum’s car collection, not including loaned cars, has grown in value to over a million dollars, under his leadership. The museum also was the recipient of several personal collections of cars and historical material over the years. He also led the museum’s efforts to acquire an additional building to house the museum’s growing car and truck collection. Recent efforts to expand the library and archives have established the museum as an important research center for early Olds and REO automotive history.

“Bill played the key role in getting the museum reconnected with the Lansing community and reenergizing the museum” said Debbie Stephens, Board member and great granddaughter of R.E. Olds. “Bill will be missed but we know we will always be able to call on him for input. We very much appreciate his many contributions” added Mrs. Stephens.

The Search Committee will be focused on finding an experienced leader who will be able to continue to grow the legacy of R.E. Olds and his impact upon Lansing and the United States. The new director will work closely with its many volunteers who play a key role in the daily success of its operations.

About the R.E. Olds Museum:

The R.E. Olds Museum is the only museum in the world dedicated to Oldsmobile and REO automobiles and trucks. The museum also tells the story of Lansing's contributions to the transportation industry in the United States. It is consistently rated one of the best small car museums in the country. Connect with the museum at reoldsmuseum.org and Facebook, Twitter and Instagram.

For additional information, please contact Peter Stephens, R.E. Olds Transportation Museum Board member, at 614-477-6857
