

# *Rev up Lansing*

## **WITH YOUR SPONSORSHIP OF THE CAR CAPITAL AUTO SHOW!**

On Saturday, June 29, 2024, the R.E. Olds Transportation Museum's Car Capital Auto Show motors into Downtown Lansing to provide a premier auto show to the public. Thousands of spectators and 225 registered vehicles are anticipated for this year's event. This free, non-profit, family-friendly event has attracted attention from area residents, as well as people throughout Michigan.

### **BY PARTNERING WITH US,**

You'll demonstrate you're a community-minded contributor and key supporter of our mission to preserve Lansing's automotive heritage.

Your participation will not only help the museum but will be seen by thousands while enhancing tourism to our area.

Your sponsorship may be tax deductible. The R.E. Olds Transportation Museum is a non-profit 501(c)(3) organization.



### **CONTACT US**

[autos@reoldsmuseum.org](mailto:autos@reoldsmuseum.org)  
517.372.0529  
240 Museum Dr.  
Lansing, MI 48933



# SPONSORSHIP LEVELS

## **Title Sponsor: \$5000- All benefits from levels below plus**

- 10x10 sponsor space with tent next to the awards table, at the center of the show
- Special award designed for your company, and presented at the event by your representative
- Your company name engraved on Best in Show Awards.

## **Platinum Level: \$2500- All benefits from levels below plus**

- 10x10 sponsor space with tent at the center of the show.
- Recognition on radio promotional spots on local broadcasts

## **Gold Level: \$1000- All benefits from levels below plus**

- 10x10 sponsor space on the show field (you provide tent)

## **Silver Level: \$500- All benefits from levels below plus**

- Recognition on our website WITH a direct link to your site.
- Your company name announced throughout the day at the event.

## **Bronze Level: \$250- Benefits from levels below plus**

- Recognition on our social media
- Your company name AND logo on sponsorship board
- Opportunity to distribute promotional material to show attendees

## **Ambassador Level: \$100- Benefits from level below plus**

- Your company name on the sponsorship board.

## **Supporter Level: \$50**

- Recognition on our website's Car Capital Auto Show page



*In-kind donations are welcome  
as well!*



Please select a level of sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_ Phone : \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Please select a method of payment:

☐ Check enclosed, made payable to R.E. Olds Transportation Museum

☐ Please send me an invoice via email (can be paid via check or online)