



Lecture Series Sponsorship

The R. E. Olds Transportation Museum will host a quarterly Lecture Series on various topics of Automotive, Environmental, Labor, and Scientific topics. These presentations will strive to enrich the interpretive capabilities of our collections. Below is a tentative list of our lectures:

February 21st: "Designing Dreams- Toronado" presented by Dick Ruzzin

May TBD: Michigan's Racing Heritage, Panel with Paul Gentilozzi, tbd.

August TBD: Union Labor and Environmentalism

November TBD: The "EV Revolution" by MSU School of Mobility, Michigan Serria Club, tbd.

Expected attendance for each lecture is 50 to 80 attendees.

Your sponsorship will help the R. E. Olds Transportation Museum fund its ongoing mission to preserve and promote Lansing's automotive heritage, its lasting impact on the mid-Michigan community, and the American automotive industry.

Series Title Sponsor – \$5,000.

Your sponsorship at this level will help provide honoraria to the invited speakers and support the special exhibits or collection pieces that the presentation highlights.

- Six free admission tickets to each lecture
- Sponsor name on event listing. "REOTM Lecture Series" sponsored by.....
- Name/Corporate Logo in large font at the top of the Sponsorship board during all presentations.
- Listing in all event publications/fliers
- "Rocket 88" Corporate Supporter Membership to the museum

Presentation Sponsor – \$2,000

Your sponsorship at this level will help provide honoraria to the invited speakers.

- 4 free admission tickets to each lecture
- Name/Corporate Logo on the Sponsorship board during all presentations.
- Listing on event fliers

Refreshment Sponsor - \$450

Your sponsorship at this level will help cover the refreshments offered to visitors taking part in the event.

- 2 tickets to each of the lectures
- Name/Corporate Logo on sponsorship board during all presentations.



REOTM Lecture Series

SPONSORSHIP FORM

Name: _____ Date of Purchase: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

Sponsorship Option: **Series Title** (\$5,000) **Presentation** (\$2000) **Refreshment** (\$450)

Name to be used for Acknowledgement: _____

Sponsors, please send your logo JPG to director@reoldsmuseum.org.

Select Payment Method: **CASH** **CHECK**

Submit Cash or check sponsorship payment by mail or in person.

To pay via credit card, please call our office at (517) 372-0529